

# Jamie Rushad Gros

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## **OBJECTIVE** [*mark, mission, purpose, desideratum, direction*]

To utilize my creativity and experience to enhance, evolve or conceptualize fresh marketing ideas through innovative design and imaginative illustration.

## **SUMMARY OF EXPERIENCE** [*brief, abstract, outline, essence, apercu*]

I am a Graphic Designer, Web Developer and Illustrator with 9 years experience creating and implementing advertising collateral. I have been dedicated to displaying creativity through marketing communication and I am experienced in collaborating with clients and colleagues in building strong brand identities.

## **WORK EXPERIENCE** [*industry, commission, activity, profession, craft*]

### ***The Bell Group, Rio Grande Jewelry- Multimedia Designer; Albuquerque, NM- June 2001-Present***

Responsible for creating graphic material, illustrations and type treatments to be used for catalog, print advertising, commercial logos and other visual layouts for internet web sites, printed materials, motion picture production, television and CD-roms. Using current graphic design technology (Quark, Photoshop, Dreamweaver, Flash, In Design, Final Cut, Acrobat ) created and prepared illustrations for use by various media to explain or enhance printed or spoken word. Conceptualized brand campaigns, as well as developed multimedia web sites using ASP, PHP, AJAX, .NET, CSS and XML.

### ***Phiz Design- Graphic Designer, Developer, Owner; Albuquerque, NM- October 2006-Present***

Responsible for creating business model, as well as graphic material, illustrations and type treatments to be used for catalog, commercial logo and other visual layouts for internet web sites and printed materials. Using current graphic design technology (Quark, Photoshop, Dreamweaver, Flash, In Design, Final Cut, Acrobat ) created and prepared illustrations for use by various media to explain or enhance printed or spoken word. Using programming languages PHP, ASP, XML, Action Script, DHTML, CSS to develop web sites for clients. Responsible for marketing and client management.

### ***Furrs Supermarkets Inc.- Graphic Designer Albuquerque, NM- February 2000-April 2001***

Responsible for creating graphic material and type treatments to be used for weekly mailers, posters, logos and other visual layouts for internet web sites and printed materials. Using current graphic design technology (Quark, Photoshop, Dreamweaver). Photographed product and prepared for print.

### ***The Sign Shop- Graphic Designer Albuquerque, NM- March 1999-April 2000***

Responsible for creating graphics for signage. Met directly with clients to develop logo ideas and used Adobe Illustrator to bring concepts to life. Managed shop and produced small to large signs. Applied vinyl to various media including acrylic, wood, metal and glass.

### ***Creativity Developers- Illustration Instructor Albuquerque, NM- March 1998-April 2000***

Responsible for teaching illustration to children ages 7-12. Developed teaching plan for day-to-day activities.

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## **KNOWLEDGE BASE** *[software, hardware]*

- Quark
- Adobe Photoshop, Illustrator, InDesign, Acrobat, Bridge
- Adobe Premier, AfterEffects
- Adobe Flash, Dreamweaver, Fireworks
- Final Cut Pro
- 3D Studio Max
- Cakewalk
- ProTools
- Goldwave
- Mac
- PC
- Windows and Linux Servers
- ASP, PHP, XML, Perl, Java, Action Scripting, CSS
- Printing Techniques, Pre-press
- Content Management Software

## **HOBBIES AND INTERESTS** *[schtick, pursuit, avocation, bag, fancy]*

Theoretical Physics, Mathematics, Music Composition, Music Theory, Fine Art, Literature, Programming, Photography

References available upon request.